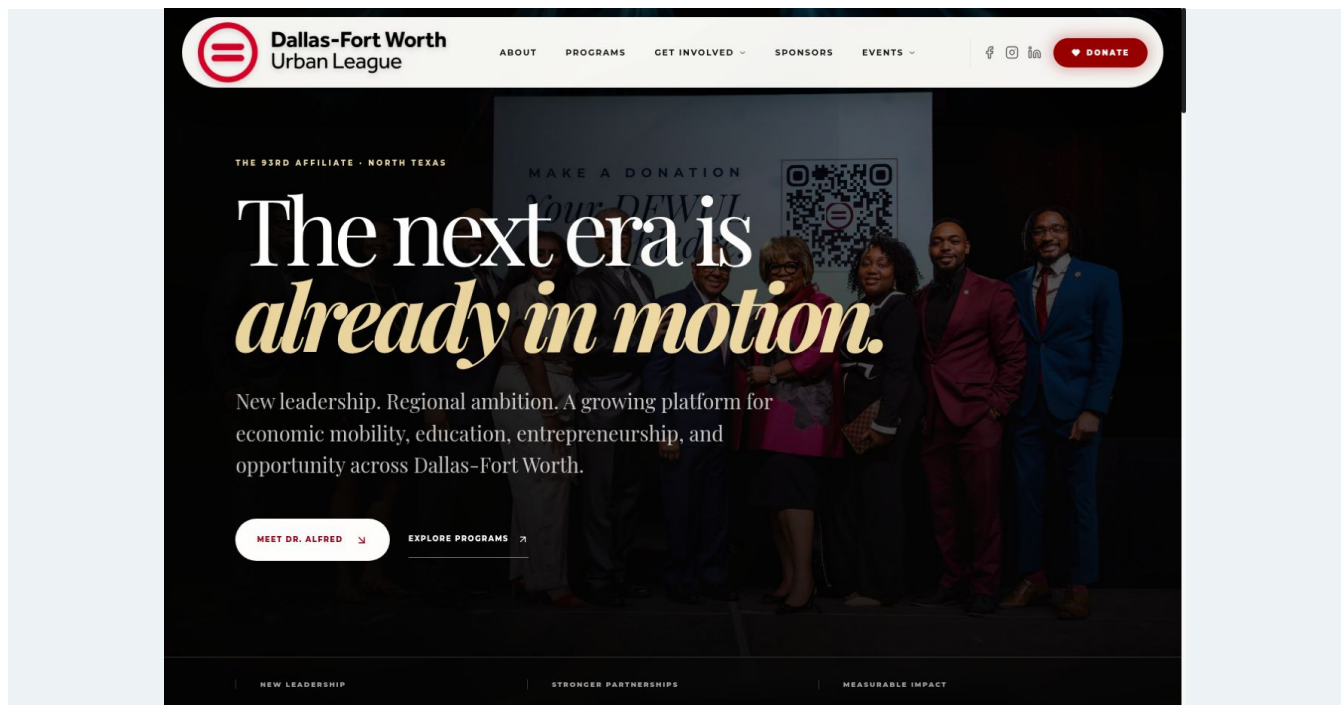


Dallas-Fort Worth Urban League.

COMMUNITY SERVICES / STAFF OPERATIONS



2026 website delivery; ongoing support.

Programs need a clear front door.

OUR CONTRIBUTION

Public website experiences and staff-facing publishing tools support programs, participation, membership and organizational communication.

RELEVANCE TO FIRST 5

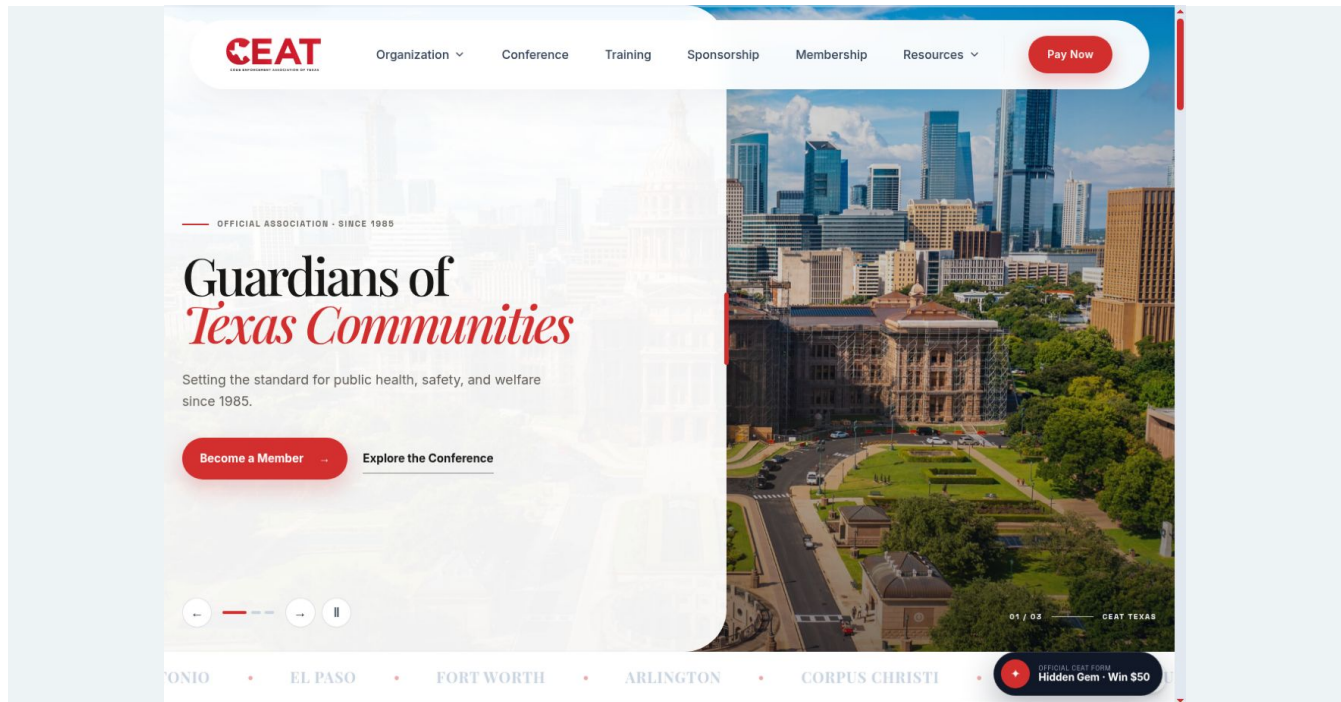
Connect clear program routes with practical content ownership. First 5 needs both the public experience and the staff workflow to work well.

Delivered website and administrative work only; separate integration work and unresolved requests are not represented as completed.

[VIEW THE WORK >](#)

Code Enforcement Association of Texas.

RESOURCES / TRAINING / RECURRING UPDATES



April 2026 launch; September 2026 training update.

Make the next action obvious.

OUR CONTRIBUTION

Website design and improvements to training discovery, registration routes, resources and job information. The association's secretary reviewed the September training update.

RELEVANCE TO FIRST 5

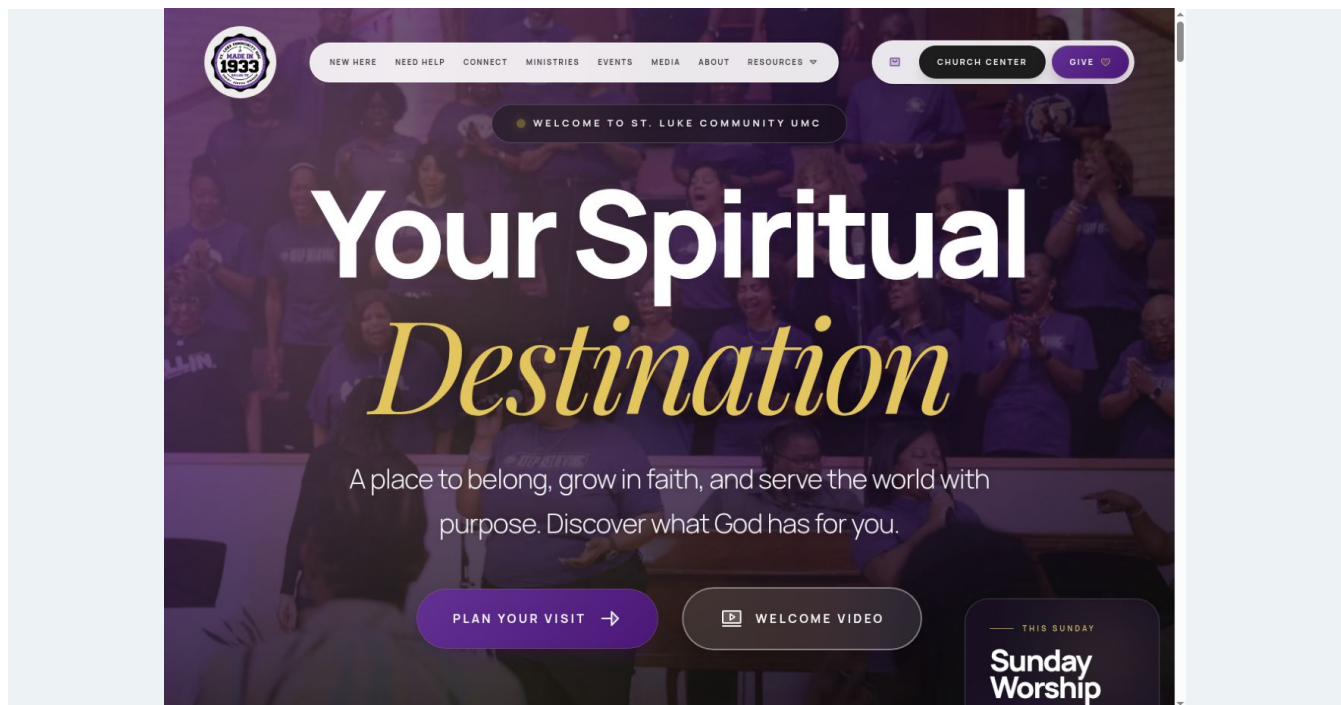
Recurring events and resources need predictable layouts, clear next actions and mobile usability, all directly relevant to First 5's publishing needs.

Explore the live website and its training experience at ceat.us/training.

[VIEW THE WORK >](#)

St. Luke Community UMC.

COMMUNITY ENGAGEMENT / CALENDAR PUBLISHING



Website and calendar work in active use in 2026.

Useful information stays current.

OUR CONTRIBUTION

Public website work supports visitor information, community participation and calendar communication. Staff guidance addressed the calendar workflow's connection with Planning Center.

RELEVANCE TO FIRST 5

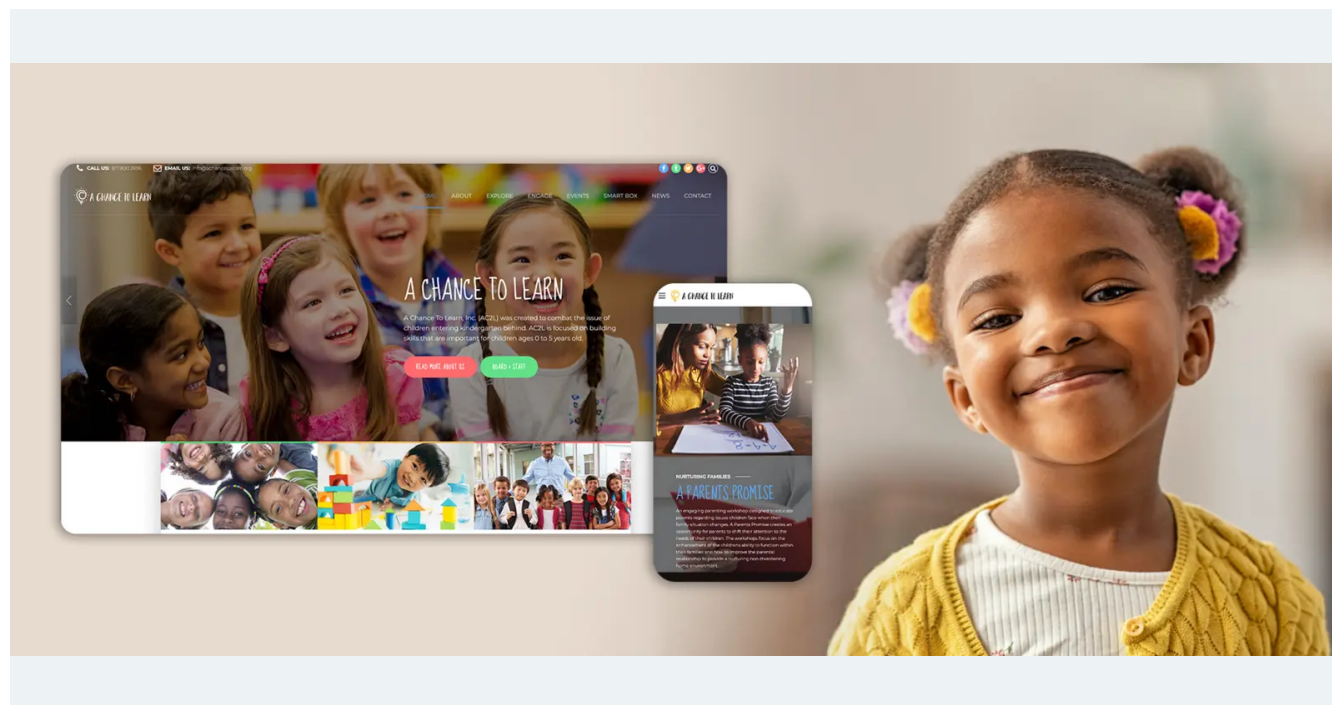
Event information must be useful to visitors and maintainable by staff. The operational workflow behind the public calendar matters as much as its presentation.

The live site credits The Design Factory; the reference contact is the communications director.

[VIEW THE WORK >](#)

A Chance To Learn.

EDUCATION / FAMILIES / AUDIENCE CLARITY



Selected Design Factory agency case study.

Different audiences. One clear story.

OUR CONTRIBUTION

UX strategy, information architecture and responsive web design organized around families, educators and supporters.

RELEVANCE TO FIRST 5

First 5 serves different audiences under one organizational mission. Clear pathways help each person find their place without fragmenting the story.

Agency case study; no unverified performance statistics or public-sector credentials are claimed.

[VIEW THE WORK >](#)



MomFounder. A relevant next step.

MOTHERS / RESOURCES / GUIDED DISCOVERY

Find your stage. Choose your next move.

01

Discover

02

Connect

03

Take action

ASSESSMENT / RESOURCES / CHALLENGE / COMMUNITY

Developed for LaToyia Dennis in 2026.

Start with the person.

OUR CONTRIBUTION

A stage-finding assessment, resources, the 5-Day Challenge, community pathways and a public partner story help mothers explore business-building support.

RELEVANCE TO FIRST 5

A caregiver seeking support and a partner seeking participation need different next steps. Audience-led content can guide both into a broader offer.

Journey illustration, not a screenshot. Work described: content strategy, guided journeys and responsive website experience.

[VIEW THE WORK >](#)